

Global Coupon Announces Innovative Revenue Share Partnerships With Major Communications Providers, Call Centres and Sales Agencies

Global Coupon's partnership program offers third-party direct marketing and sales service providers unmatched revenue sharing opportunities

VANCOUVER, CANADA – July 22, 2014 – Global Coupon Inc., a revolutionary digital brand marketing, advertising, and online media platform, today announced the launch of its Revenue Sharing Partner Program, which is set to innovate how service providers are enabled to monetize their existing subscriber and outbound infrastructures, with the Global Coupon platform infrastructure, to create substantial and recurring high profit margin revenue lines worldwide.

The Global Coupon Revenue Sharing Partner Program is designed to offer sales and marketing organizations such as Call Centres, Sales Agencies and Telecommunication (SMS) Mobile Marketing Providers, an innovative revenue sharing program to substantially increase sales and revenue for their operations.

"With the launch of our innovative RevShare program, we enable typically traditional industry sectors to proactively engage all business verticals and consumer segments by leveraging our respective infrastructures for wider customer engagement, providing digital platform solutions that are both practical and highly receptive", stated Jason Hari, Founder/CEO of Global Coupon, Inc. "Feedback from initial talks with blue-chip partners has been incredibly positive as our RevShare model helps to create a unique recurring revenue model for businesses looking for new sources of high profit revenue growth to offset their typical low profit margin growth, while still ensuring the provision of beneficial partner services, social impact and goodwill."

Global Coupon's affiliate program serves as the key engine for the revenue sharing model. Each partner in the program earns a percentage of each Business Member it registers via digital link onto the platform. The percentage is based on the business' annual spend on the platform, resulting in a recurring revenue stream, over the long term.

The RevShare model also offers enlisted businesses the opportunity to implement CSR (Corporate Social Responsibility) and sustainability strategies by choosing a variety of social cause registered charitable organizations to allocate a percentage of their annual spend on the platform, to be donated on the businesses' behalf - by Global Coupon. Each level of Global Coupon's platform and business model has been designed and engineered as a win-win-win model for all stakeholders involved.

Rev/Share Partner revenue forecast potentials:

Conservatively forecasting four separate average sale values per business per month, expressing just Business Membership revenues only, then expanding out across 10,000 or 100,000 acquired businesses worldwide, to result in the following revenue share value:

Average sale/business/month (recurring revenue) example:

$\$50 \times 10,000 \text{ businesses} = \$500,000 \text{ gross sales} \times 20\% \text{ commission} = \$100,000/\text{month to Partner}$ | $\$50 \times 100,000 \text{ businesses} = \$5,000,000 \text{ gross sales} \times 20\% \text{ commission} = \$1,000,000/\text{month to Partner}$

$\$100 \times 10,000 \text{ businesses} = \$1,000,000 \text{ gross sales} \times 20\% \text{ commission} = \$200,000/\text{month to Partner}$ | $\$100 \times 100,000 \text{ businesses} = \$10,000,000 \text{ gross sales} \times 20\% \text{ commission} = \$2,000,000/\text{month to Partner}$

$\$150 \times 10,000 \text{ businesses} = \$1,500,000 \text{ gross sales} \times 20\% \text{ commission} = \$300,000/\text{month to Partner}$ | $\$150 \times 100,000 \text{ businesses} = \$15,000,000 \text{ gross sales} \times 20\% \text{ commission} = \$3,000,000/\text{month to Partner}$



\$500 X 10,000 businesses = \$5,000,000 gross sales X 20% commission = \$1,000,000/month to Partner | \$500 X 100,000 businesses = \$50,000,000 gross sales X 20% commission = \$10,000,000/month to Partner

To learn more about the Global Coupon Revenue Share Partner Program, please visit:
<http://globalcoupon.com/businesses/business-generation-system/innovative-revenue-share-partnerships>

About Global Coupon, Inc.

Global Coupon is a leading edge, innovative, scalable, web based to mobile, Global Digital Brand Marketing, Advertising, and Online media platform. A fully integrated business model for SME businesses, providing mass revenue share for telecommunications (SMS) companies, call centres, agencies, media buying groups, ad networks, ad exchanges and others. A powerful and efficient brand presence, brand affinity, recognition, loyalty, purchase intent, programmatic digital display, and sales conversion channel to drive B2C and B2B profitable sales. Global Coupon aims to facilitate mass consumer and business cost savings, connectivity, and long term brand resonance throughout the customer buying decision journey. We aim to enable control of sustainable, responsible gross profit margins to companies, preserving brand equity and value, positively enabling marginalized businesses' inclusion in economic trade and commerce, while leveraging technology and mass commercialization to derive social impact.

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